



Network News

For Professional and Executive Women



October 2013

Volume 30, Issue 10

ENHANCING WOMEN'S LIVES THROUGH COOPERATION, UNDERSTANDING AND GIVING

Special points of interest:

- Happy Birthday
Eva Cooper
- Happy Birthday
Laura Grantham
- Happy Birthday
Debi Johnson
- Happy Birthday
Davita Bynam
- Happy Birthday
Meridith Stewart
- Happy Birthday
Nancy F. Williams
- Happy Birthday
Sunny Rinker

Congratulations!

Mary Bode has been nominated as one of three new board members for the Muscogee County Library. If confirmed, she will begin her three year term in January.

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Luncheon Guest Speaker

Eva joined Columbus State University in 2010 as Assistant Director. She has extensive experience in the management/leadership and organizational development arena. Immediately prior to joining Columbus State University, she held the position of Training and Development/Quality Assurance Manager for a global company.



Eva Cooper — Asst. Director of The Leadership Institute at Cunningham Center

Eva's experience also includes; Organizational Development Consultant/Corporate Trainer with the Business Resource Center, where she developed and delivered organizational development programs and training curriculums as a consultant/trainer for large companies that included Aflac, Synovus, TSYS, W.C. Bradley Co., and governmental and quasi-governmental agencies as well as smaller companies.

Eva has been a business owner/entrepreneur. She led a successful business venture through the stages of business planning, financing, business formation and growth while building a solid customer base that was sold with the business.

Eva also held the position of Instructor of Management/Supervisory Development at Columbus Technical College where she developed new courses for the department while also instructing and advising students.

Eva is married to David Cooper and has two sons (John and Michael), two daughters-in-law (Krissy and Lindsey), and two grandchildren (Julia and Maddox). She will be happy to show you pictures of her grandchildren!

Eva always delivers an inspiring and interactive program to Network members. Come join us!

Member Spotlight

In the "Spotlight" this month is Network member **Mary Heisey, owner of Ruth Ann's Restaurant. Ruth Ann's Restaurant serves big country breakfast and southern style soul food seven days a week. Mary will share all the information about Ruth Ann's upcoming Holiday Specials including; whole turkeys and hams, large pans of cornbread dressing and side items, homemade cakes and pies and of course their famous pumpkin rolls. Visit their website for more [information](#).**



From Our President



Pat Whipple — President

DO WHAT'S RIGHT

Upcoming Events

- Network Luncheon
Friday October 25th at
Green Island Country Club.
Networking begins at
11:30AM. Lunch and
program to follow.
Bring a guest!
- Network Year End Banquet
Thursday, November 21st at
6:00PM at Green Island
Country Club. Our Hon-
ored Guest Speaker will be,
Katie McMaster. Dinner and
Awards to follow.

Please register for ALL Network
events to help insure success for
all who attend. [REGISTER](#)

With businesses today, do you feel that the bottom line is all that matters to them? **Step over the customer to make the almighty buck.**

You read that in the headlines every day. Did a company make their budget goals? If you are a manager, you probably hear it during budget season.

When corporations and even small businesses get in a bind, often times they react out of desperation to do what's necessary to keep their doors open. Prices rise, people get laid-off and sometimes service levels fall.

The next thing you know their business closes and they stand there scratching their head, wondering what happened!

If you ever start feeling that way, have faith in what you are doing. You can always reassess your business model as long as you keep doing "what's right for the client!"

Before we business owners make a decision, we should ask ourselves if we are reacting out of desperation, or in our client's best interest.

If you believe in your vision, then you should persevere. Think of

creative ways to get or keep your clients – or tweak your business to change the type of client you are trying to attract.

Never react out of desperation wondering where your next paycheck will come from. Keep doing the activity that supports your vision; **throw love all over your existing clients to keep them happy**, budget wisely, and you can work through any challenge!

Never, ever, ever give up. When you believe in what you are doing, you will change people's lives!

Pat

Member News and Links

Fall Formal Fashion Show

You are invited to an evening of Classic and Modern Couture Styling at the Columbus Country Club on October 17th at 6 pm to benefit the West Central Georgia Breast Cancer Coalition. [Information](#)

Right From The Start Luncheon

The Right From the Start luncheon is set for November 12th, from 11:30am to 1:00 pm at St Luke's Ministry Center. The featured speakers are Kim and Krickitt Carpenter, whose real life stories inspired the #1 hit movie, "The Vow." [Information](#)

Poverty Awareness Week

Circles Columbus is sponsoring Poverty Awareness Week Oct 17-24. Open Door will be teaching "Bridges Out Of Poverty" on Oct 19 from 9:00AM-2:00PM. They are also challenging the community to take the SNAP Challenge to see what it is like to live on food stamps. [Information](#)

Thank You! Members who donated to
Valley Rescue Mission, your contributions were
much appreciated!



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Do You Know?

Network Member Babbs Douglas?

Babbs Douglas is the Executive Director for "Feeding the Valley," a local organization with a simple mission "to feed the hungry." Babbs and her staff coordinate food programs throughout the community, including "Kid's Kitchen" which feeds children right in their urban communities and the "Mobile Panty" that delivers food to needy people in rural areas. This holiday season, if you are looking for a great opportunity to donate goods or your services, please consider contacting our Network Member, Babbs Douglas at "Feeding the Valle." [Information?](#)